

POLICIES

SOCIAL MEDIA

Many social media connections are formed on the job. While this sort of networking is important, these very public websites also carry some level of risk when not treated appropriately.

As an employee of University Housing, it is your responsibility to be aware of what you are putting on social media websites. Whether posting on a University sponsored site, or using a personal page, content about residents, employees, University Housing and the UW-Madison must be appropriate and respectful. This means malicious comments, and the sharing of personal or confidential employment information that was learned due to your student employee position, may not be posted or shared.

If you are responsible for posting on behalf of University Housing, there are Social Media Guidelines that must be followed. Your supervisor should review these with you.